

JPW courses do not count for Liberal Learning.

JPW 208/Introduction to Journalism **1 course unit**
(every semester)

Experience in news reporting and writing, and explanation of the ideals of journalism.

JPW 250/Writing for Interactive Media **1 course unit**
(same as IMM 140)
(annually)

Introduces students to the reasoning, routines and rigors of writing for business and professional markets. Students will broaden their conceptual understanding of the relationships between journalism, public relations, and marketing while acquiring or improving proficiency in creating content for multimedia projects.

JPW 251/Feature Writing **1 course unit**
(same as IMM 240)
(annually)

Prerequisite: JPW 208 or JPW 250/IMM 140

Combines the storytelling techniques of creative writing with the timeliness and facticity of hard news reporting. Students learn to craft stories for print, online and interactive media. The skills acquired in the practice of feature writing are in demand in journalism, public relations, advertising, publishing and other industries.

JPW 301/Computer-Assisted Reporting **1 course unit**
(annually)

Prerequisite: JPW 208 or JPW 250/IMM 140

Students will become proficient in the primary and secondary research methods used by professional journalists to do investigative and explanatory reporting. This includes, but is not limited to, Internet research, spreadsheets, databases, surveys and field studies. Students will design and complete a database reporting project.

JPW 308/Media Law **1 course unit**
(annually)

Prerequisite: JPW 208 or permission of instructor

Study of First Amendment, libel, privacy, access to public records, press-court relations, and obscenity.

JPW 309/Media Ethics **1 course unit**
(annually)

Prerequisite: JPW 208 or permission of instructor

Study of ethical standards, professionalism, conflicts of interest, reporter-source relations, privacy, controversial press methods, “watchdog” role versus government, wartime conflicts, compassion, and press responsibility and accountability to the public.

JPW 310/Press History **1 course unit**
(occasionally)

Prerequisite: JPW 208 or permission of instructor

Tracing the evolution of the American press for the pamphleteers of the 17th century to the modern media conglomerates, with special attention to the coverage of war, minorities and women, the press as watchdog and lapdog, sensationalism, and prominent journalists and newspapers.

JPW 311/News Editing and Production **1 course unit**
(annually)

Prerequisite: JPW 208 or permission of instructor

Intensive introduction to modern practices in electronic newspaper editing and production. Professional orientation. Field trips may be required at student expense.

JPW 321/Race, Gender, and the News **1 course unit**

(same as AAS 321)

(occasionally)

Prerequisite: JPW 208/ IMM 140

This class examines historical and contemporary issues with regard to the ways in which women and people of color participate in Western news media, either as the subjects of news coverage or as journalists. Students will be exposed to historical, theoretical and contemporary writings on media representation, and will complete a major reporting project.

JPW 322/Future of the News **1 course unit**

(occasionally)

Prerequisite: JPW208 or JPW 250/IMM 140

An exploration of the impact of technological change, economic conditions and cultural upheavals on the reporting, dissemination and reception of the news.

JPW 326 – Plato to Cable TV **1 course unit**

(same as CLS 326 and PHL 326)

(occasionally)

Prerequisite: sophomore or junior standing or permission of instructor

This course focuses on Plato's Republic together with several studies on contemporary media and spectacle in order to explore the problem of public opinion--how it is formed and what social, ethical and political effects it has. The course will also include an introduction to the analysis of visual material and theoretical perspectives on the visual. Among those authors considered are Roland Barthes, Pierre Bourdieu and Susan Sontag.

JPW 350/Magazine Writing **1 course unit**

(occasionally)

Prerequisite: JPW 208 or JPW 250/IMM 140 or permission of instructor

Study of and practice in contemporary non-fiction magazine writing.

JPW 351/Desktop Publishing **1 course unit**

(occasionally)

Prerequisite: JPW 208 or JPW 250/IMM 140

Design and publication of brochures, newsletters, and other publications for print, interactive, and online media.

JPW 370/Topics in Journalism **1 course unit**

(annually)

Prerequisite: JPW 208 or permission of instructor

Focuses on advanced projects in professional writing, e.g., specialty newsletter publishing, producing technical manuals and documentation, marketing communications. Field trips may be required at student expense. Course may be repeated for credit when topic changes.

JPW 371/Topics in Professional Writing **1 course unit**

(occasionally)

Prerequisite: JPW 250/ IMM 140 or permission of instructor

Focuses on advanced projects in professional writing, e.g., specialty newsletter publishing, producing technical manuals and documentation, marketing communications. Field trips may be required at student expense. Course may be repeated for credit when topic changes.

JPW 391/Independent Study in Journalism or Professional Writing **variable course units**

(by arrangement)

Students will conceive and execute a major reporting project under the supervision of a faculty advisor. Sample projects might include a series of in-depth stories for print, broadcast, online, or interactive media.

JPW 397/Practicum **1 course unit**

(by arrangement)

Prerequisite: JPW 208

This class affords students an opportunity to acquire significant editorial and managerial experience with a campus media organization under the guidance of a faculty advisor.

JPW 399/ Internship in Journalism or Professional

variable course units

(by arrangement)

This class affords students an opportunity to acquire significant editorial and managerial experience with a media organization under the guidance of a faculty advisor

JPW 401/ The Washington Center **variable course units**
(by arrangement)

The Washington Semester Program affords students the opportunity to pursue internships, course work, and enrichment activities during a semester in the Washington, D.C. area. Programs are provided by the Washington Center and the Washington Internship Institute, but the student earns TCNJ credit for the semester.

JPW 471/Topics in Professional Writing **1 course unit**
(occasionally)

JPW 493/Independent Research II **variable course units**
(every semester)

Prerequisite: JPW 208

Students will conceive and execute a major reporting project under the supervision of a faculty advisor. Sample projects might include a series of in-depth stories for print, broadcast, online or interactive media.

JPW 498/Beats and Deadlines **1 course unit**
(spring)

Prerequisite: JPW 208

Working experience in covering regular newspaper assignments (beats) such as city hall, courts, statehouse, police, and environmental issues.

JPW 499/Media Experience **variable course units**
(by arrangement)

Prerequisite: JPW 208 or JPW 250/IMM 140 or permission of instructor
Internship with a professional media organization.