

Professional Writing Minor-1

Professional Writing Minor

Coordinator: Pearson

The Professional Writing minor allows students to gain a theoretical grounding and practical experience in both traditional and new media journalism, public relations, advertising, and marketing communications. Whenever possible, students in the Professional Writing classes work collaboratively on projects with students in other media-related disciplines. Multiple minors may overlap by only one course. No more than one course taken toward the student's major may be counted in the Professional Writing minor.

Required

JPW 250, IMM 140/Introduction to Professional Writing 1 course unit

Options: 3 course units

JPW 208/Introduction to Journalism 1 course unit

JPW 311/News Editing and Production 1 course unit

JPW 350/Magazine Writing 1 course unit

JPW 371/Topics in Professional Writing 1 course unit

JPW 498/Beats and Deadlines 1 course unit

JPW 499/Internship

Electives: 1 course unit

AGD 160/Introduction to Graphic Design 1 course unit

BUS 200/Legal and Regulatory Environment of Business 1 course unit

ECO 101/Principles of Microeconomics 1 course unit

COM 212/Introduction to TV Production 1 course unit

COM 371/Strategies of Public Relations 1 course unit

Total 5 course units