

AGD 160/GD1: Introduction to Graphic Design **1 course unit**

(studio)

(spring)

This course is an introduction to the discipline of graphic communication, including conceptual thinking, letterform design, layout and design techniques. Students will be introduced to design history and critical issues.

AGD 261/GD3: Typography I **1 course unit**

(studio)

(every semester)

Prerequisite: Reserved for graphic design students and AFA 111, AFA 112, AFA 113 and AGD 160

This course is an introduction to the discipline, function, history, and impact of typography in graphic design. Assignments and discussion will address the use of typography as a primary tool in conveying ideas and the impact of letterform manipulation on context and legibility.

AGD 264/GD4: Words and Image **1 course unit**

(studio)

(spring)

Prerequisites: Reserved for graphic design students and AGD 160, AGD 261

This course is an intermediate studio course that strives to expand the student's conceptual, theoretical, and technical skills in two basic elements of graphic design, word and image. The class will work with creative media such as illustration, photography, collage, use of found objects, digital and hand-generated techniques. Graphic design issues, historical, cultural and technical, will be addressed.

AGD 276/GD2: Computers for Designers **1 course unit**

(studio)

(every semester)

Prerequisites: Reserved for graphic design students and AGD 160, ADA 180

This course builds on the skills learned in ADA 180 Digital Arts I and AGD 160 GD1- Introduction to Graphic Design. Students will become proficient in computer skills used in the Graphic Design field including illustration, photography, and page layout. They will continue to develop creative problem solving skills and increase knowledge in the area of Graphic Design history. Through field trips, students will gain an understanding of the commercial printing process.

AGD 360/GD6: Identity **1 course unit**

(studio)

(every semester)

Prerequisites: Reserved for graphic design students and AGD 264

This course will focus on the design of identities and identity programs including client research, development of a strategy, creative exploration, design refinements, and implementation. Students will design logos and complete identity systems. An examination of historical and contemporary identity systems will be researched and discussed.

AGD 361/GD7: Advanced Typography **1 course unit**

(studio)

(every semester)

Prerequisites: Reserved for graphic design students and AGD 160, AGD 261 and AGD 276

This course integrates theoretical typography with students' personal unique visions. The class will explore

alternative typographic forms that highlight content and audience response. Historical and contemporary typography, print production and digital and traditional skills will be emphasized.

AGD 364/GD5: 3D Graphic Design

1 course unit

(studio)

(every semester)

Prerequisites: Reserved for graphic design students and AGD 264

This course is a theoretical and studio investigation of three-dimensional structural principals as they relate to the area of packaging and environmental design. An investigation of materials, production techniques, resources, audience relationship to 3-D forms and packaging, and environmental design history will be addressed

AGD 365/Book Arts

1 course unit

(studio)

(spring)

Prerequisites: Reserved for graphic design students and AGD 261 and 264

This course is an introduction to Artist books designed to bring together students with differing backgrounds who approach this art in their own unique ways. This is a projects-oriented course that involves students in the discussion, critique, planning, and design of books in a range of book-production media. The course introduces terms, formats, book genres, design concepts, and production practices. Examples of projects include wearable books, alternative book structures, Japanese bindings and Japanese design, Coptic binding, tunnel books, and creating books with foldouts. In addition, the final project gives each student the opportunity to plan and execute a book design project that reflects his or her particular interests.

AGD 370/Topics in Graphic Design

1 course unit

(occasionally)

This course may be offered as a studio and/or seminar with a differing focus each time. May be repeated.

AGD 391/Independent Study in Graphic Design

variable course units

(every semester)

(May not be taken as a substitute for any other course)

Prerequisites: Enrollment as an upper division Graphic Design major

Independent study is for students engaged in advanced work only, and is an opportunity to develop personal interests and strengths within the major field. Emphasis is on individual, self-guided work under the supervision of a faculty advisor and/or committee. May be repeated.

AGD 393/Independent Research in Graphic Design

variable course units

(every semester)

(May not be taken as a substitute for any other course)

Prerequisites: AGD 264 and AGD 276

These courses must be completed with a 3.33 average in the area of study. Pre-registration with signed approval of an art faculty sponsor and of department chair required. Independent research is for students engaged in advanced work only, and is an opportunity to develop personal interests and strengths within the major field. Emphasis is on individual, self-guided work under the supervision of a faculty advisor and/or committee. May be repeated.

AGD 399/Internship

variable course units

(every semester)

The primary purpose of the college-level internship experience is the development of occupational or professional competence in the actual occupation setting after the student's education has been completed. Other purposes (income, career exploration, learning-by-doing,

on-the-job training, etc.) cannot be the primary purpose, although they may occur as a secondary result of the internship experience.

AGD 420/G.D. History/Issues **1 course unit**
(fall)

Prerequisites: Reserved for graphic design students

This course is a survey of the history of graphic design in the 20th and into the 21st centuries graphic design. The course allows students to research individual areas of interest to broaden their knowledge of contemporary issues in design. Classes are a combination of lectures, discussions, student presentations, guest lectures, and class trips to current design studios and exhibits.

AGD 460/Design Center **1 course unit**
(studio)
(spring)

Prerequisites: AGD 261, 264, 276, 360; Reserved for graphic design students

This course applies design principles learned in previous courses into professional practice. The class will be structured like a small design agency. Students work as creative teams and develop projects from concept exploration to final presentation.

AGD 498/GD8: Senior Research **1 course unit**
(capstone)
(every semester)

Prerequisites: Limited to senior graphic design majors

This course will focus on advancing students' personal vision through design research, writing, and innovative design projects. For their final project, students will conduct visual and critical research that will culminate in a research paper and creative personal project.

AGD 499/GD9: Seminar **1 course unit**
(capstone)
(every semester)

Prerequisite: Limited to graphic design majors in their final senior semester

Students will develop an original body of work for graduate school application or employment. This will culminate in a portfolio, identity package, creative statement, visual and career research, and a portfolio review, a presentation of students' portfolios to the public and the graphic design community.