Art: Digital Arts Major (ARDA)-BFA degree

Also see: Art-Art History; Art-Art Education; Art-Digital Arts; Art-Fine Arts; Art-Graphic Design; and Art-Photography minor

Departmental Faculty: Allyn, *Chair;* Rigby, *Academic Advisor;* Chak, Fichner-Rathus, Hutton, Kabbash, Kaplowitz, London, Mackie, Miller, Miranda, Nyman, Riccardi, Sanders, Taylor, van der Heijden

Coordinator: Miranda

The Department of Art offers the Bachelor of Fine Arts (BFA) degree with majors in Fine Arts, Graphic Design, and Digital Arts, and the Bachelor of Arts (BA) degree with majors in Art Education and Art History. In addition, students may minor in Art History, Fine Arts, Digital Arts, Graphic Design or Photography. Courses in art foundation studies and liberal learning are integral parts of the curriculum. The Art Department is committed to providing programs of study which develop a high level of conceptual and technical ability, resources beyond the studio for a broader education in the arts, exposure to and understanding of electronic media and methods of communication, and a balance between a demanding course of professional study and a liberal arts education.

The art facility features traditional studios as well as state-of-the-art computing and electronic media labs. The faculty of the Department of Art consists of scholars, exhibiting artists, and active professionals, and it is augmented by guest lecturers and adjunct professors who are practicing professionals in the New York-Philadelphia corridor. The department enjoys an enviable placement record in terms of graduate study and employment, and graduates of the program have attained positions of leadership in their respective fields. The College of New Jersey is located near the major art and design centers of New York and Philadelphia and students are encouraged and often required to visit museums, galleries, design studios, production houses, and other art facilities in these areas.

Admission Requirements for studio majors

Acceptance to the studio majors (Fine Arts, Graphic Design, Digital Arts, and Art Education) offered by the Department of Art requires a successful portfolio review as well as admission by the College. After the department has received a copy of the student's application from the Office of Admissions, it will review slide or digital portfolios. January admission candidates and early-decision candidates are reviewed in November. Regular September admission candidates are reviewed from December through March.

The portfolio should consist of:

a) Slides or a CD.

b) A numbered slide list indicating the title, materials and dimensions of the work.

c) A one-page personal essay.

Slides or CD

Include 12 slides or images on a CD of original works demonstrating the applicant's drawing and technical skills, creativity, and aesthetic ability. A substantial part of the portfolio should feature drawings (still life, figure, self-portrait, and assorted sketches). All work must be original. Copies of other artists' work should not be included in the portfolio. In addition, the slides should document work in other media (painting, printmaking, sculpture, photography, mixed-media, digital media, and video). If possible, please also include at least one slide from a sketchbook. Professional presentation of the

work is important. Please present documentation that is in-focus, well lit and shows your best work. Send numbered slides in a 8.5" x 11" clear slide sheet, indicating the front of the slide. A large dot should be placed in the lower left corner of the slide indicating which direction is up.

    If images are saved on a CD, please follow these guidelines:

1. Format CD as MAC or cross platform.
2. Save all images as .tiff, .jpeg or .gif files.
3. Save each file with a name, lowercase and with no spaces. Do not begin a name with a number. An example of an appropriate name is: image_01 (no spaces, use underscore to denote space).
4. Images may also be submitted in powerpoint format.

Slide/CD List

Include a numbered slide list along with your submitted work. Indicate your name, date of completion, materials, and dimensions of the individual pieces.

Personal Essay

Please include a one-page, single-spaced statement that includes a brief description of who you are and your experience in art and life. Your essay should include your major artistic and academic goals, and your reasons for wanting to specialize in the visual arts.

Enrollment in Department of Art Courses

All art history (AAH) courses and art courses with specific liberal learning approval are open to all students. A non-major who wishes to enroll in major courses that are not liberal learning courses must obtain permission from the chair of the department or advisement coordinator.

    Art minors must report to the advising coordinator or academic advisor for advisement and registration for art courses.

Attendance Requirements

Participation is considered essential to the learning process. Therefore, more than two unexcused absences per course may be detrimental to the student's final grade.

The College Art Gallery

The Department of Art offers a program of diversified exhibitions throughout the academic year, including faculty and student work as well as exhibitions featuring the work of emerging and established artists from the United States and around the world. Students are encouraged to participate in the gallery program as gallery assistants.

Art Students' Organizations

The Department of Art sponsors the student organization, the Art Students Association (ASA). Students are invited to join and become active members.

Digital Arts Progam

The Digital Arts major features an intensive core curriculum (and a range of options) in media such as imaging and photography, video, time-based media, sound design, animation, web design—both static and dynamic, and interactive and performance media.

Upon graduating with a BFA in digital arts, TCNJ students will be highly prepared either to continue their education as strong candidates at the most competitive graduate programs in New Media or to enter professional fields among the most skilled digital artists in an increasingly competitive job market spanning areas such as digital photography and post-production, computer illustration, video production and editing, web design, 3D animation, interactive prototyping and design.

The essence of the Digital Arts curriculum is the study of art (in both studio and seminar classes) that is originated, created and/or outputted with the use of digital technologies. The course of study parallels the development of art and technology in Western culture from still photography, to the moving image, to electronic interactivity, and to the production of immersive environments, utilizing the latest digital tools available. The fundamental principle underlying the curriculum is that student artists must understand and develop the historical, aesthetic, conceptual, and technical aspects of the digital arts within the larger context of art-making.

The Digital Arts student can choose to specialize in a particular area or opt for broad and comprehensive exposure to media in the discipline. The student's creative visual language is developed in foundation courses of fine arts, which introduce a rigorous practice in drawing, color theory, design, conceptual analysis, introductory digital courses, and photography. The exemplary educational background The College of New Jersey offers—one that emphasizes "creative expressions," "critical thinking," and a "cultural, social, and intellectual life enriched and enlivened by diversity"— is integral to the curriculum. Second-year study incorporates student learning of foundational skills with new technical forms that include interactive art and design, time-based media (video and animation) and web design. Third-year students specialize in a Digital Arts component to further develop their aesthetic, technical and conceptual abilities. Students take two capstone classes in the final year comprised of advanced research and study in the Digital Arts that ensure both conceptual and technical maturation of each student.

Enrollment in Department of Art Courses

All art history (AAH) courses and art courses with specific liberal learning approval are open to all students. A non-major who wishes to enroll in major courses that are not liberal learning courses must obtain permission from the chair of the department or advisement coordinator.

Art minors must report to the advising coordinator or academic advisor for advisement and registration for art courses.

Studio Art Major General Requirements

All studio art majors are required to take AAH 105 and/or 106; AAH 215, AAH 216 or AAH 217; and AAH 250; AFA 111, 112, 113, 118; and ADA 180.

While the department supplies many materials, students are required to purchase materials in most studio courses. Art History and studio courses may require field trips at students' expense.

Students who receive a grade of C– (1.67) or lower in a major required course must repeat the course.

Attendance Requirements

Participation is considered essential to the learning process. Therefore, more than two unexcused absences per course may be detrimental to the student's final grade.

Program Entrance, Retention, and Exit Standards

Every major program at the College has set standards for allowing students to remain in that program, to transfer within the College from one program to another, and to graduate from a program. The following are the standards for art programs. Minimum grades are noted in parentheses:

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- Retention in the art studio majors (Fine Arts, Graphic Design, Digital Arts, and Art Education) is based on the following performance standards in these "critical content courses": AFA 111 (B), AFA 118 (B), and AFA 113 (B).

- Transfer into the art studio majors from another program within the College is based upon the following performance standards in this "foundation course": AFA 111 (Drawing) (B).

- Graduation requires a GPA of 2.0 in courses for the program and earning a minimum grade of C in the following courses: all major courses.

Course Requirements

Major Core:
AFA 111/Drawing I
AFA 112/Conceptual Art Studio
AFA 113/Color Theory/2D Design
AFA 118/3D Design
ADA 180/Digital Arts: Imaging I

Major Requirements: (one course unit each unless otherwise indicated)
AFA 280/Photography I
AAH 105/Art History I: Caves to Cathedrals or AAH 106/Art History II: Renaissance to Revolution, AAH 215/Arts of South Asia, AAH 216/Arts of East Asia, *or* AAH 217/Arts of the Islamic World
AAH 250/Contemporary Art
ADA 270/Digital Arts: Imaging II
ADA 278/Digital Arts: Imaging Sound **or** ADA 345/Introduction to Electronic Music Skills and Lit
ADA 283/Digital Photography
ADA 285/Digital Arts: Time-Based
ADA 385/Digital Arts: Interactive
ADA 288/Web Design I: Static
ADA 388/Web Design II Dynamic **or** Digital Arts Elective
ADA 386/Video Art I: Single Channel **or** ADA 210/Computer Animation I
ADA 387/Video Art II: Installation/Performance **or** ADA 310/Computer Animation II
ADA 498/Digital Arts: Theory/Practice
ADA 499/Digital Arts: Thesis Project

Recommended First Year Program of Study

First Semester

FSP	First Seminar	1 course unit
AFA	111/Drawing	1 course unit
AFA	118/3D Design	1 course unit
AFA	113/Color and 2D Design	1 course unit

Second Semester

AAH	105/Art History I or AAH 106/Art History II	1 course unit
ADA	180/Digital Art: Imaging I	1 course unit
AFA	112/Conceptual Art Studio	1 course unit
WRI	102/Academic Writing (if not exempted)*	1 course unit

Total for year   **8 course units**

It is recommended that students exempted from this course take another liberal learning course.

Recommended Second-Year Program of Study

First Semester

ADA 270/Digital Arts: Imaging II	1 course unit
ADA 288 Web Design I: Static	1 course unit
ADA 278/Imaging Sound *or* ADA 345/Intro to Electronic Mus	1 course unit
AAH 215/Arts of South Asia, AAH 216/Arts of East Asia, *or* AAH 217/Arts of the Islamic World	1 course unit

Second Semester

ADA 283/Digital Photography	1 course unit
ADA 285/Digital Art: Time-Based	1 course unit
ADA 385/Digital Arts: Interactive	1 course unit
AAH 250/Contemporary Art Sophomore Review	1 course unit

Total for year   **8 course units**

Recommended Third-Year Program of Study

First Semester

AFA 280/Photography I	1 course unit
ADA 386/Video Art I: Single Channel *or* ADA 210/Computer Animation I	1 course unit
Liberal Learning	1 course unit
Liberal Learning	1 course unit

Second Semester

ADA 388/Web Design II: Dynamic *or* Digital Arts Elective	1 course unit
ADA 387/Video Art II: Installation Perfromance *or* ADA 310/Computer Animation II	1 course unit
Liberal Learning	1 course unit
Liberal Learning	1 course unit

Total for year   **8 course units**

Recommended Fourth-Year Program of Study

First Semester

ADA 498/Digital Arts: Theory and Practice	1 course unit
ADA Digital Arts Elective/Independent Study	1 course unit
Liberal Learning Elective	1 course unit
Liberal Learning	1 course unit

Second Semester

ADA 499/Digital Arts: Thesis Project	1 course unit
ADA Digital Arts Elective/Independent Study	1 course unit

Liberal Learning Elective	1 course unit
Liberal Learning	1 course unit

Total for year	**8 course units**

Digital Arts Minor for Non-Art Majors

Requires permission of the Digital Arts Coordinator.

AFA 111/Drawing or AFA 113/Color Theory/2D Design	1 course unit
AFA 112/Conceptual Art Studio	1 course unit
ADA 180/Digital Arts: Imaging I	1 course unit
ADA 285/Digital Arts: Time-based	1 course unit
ADA 288/Web Design I	1 course unit

Digital Arts Minor for Interactive Multimedia Majors

Requires permission of the Digital Arts Coordinator.

AFA 111/Drawing	1 course unit
AFA 113/Color Theory/2D Design	1 course unit
AFA 112/Conceptual Art Studio	1 course unit
One of the following courses:	
ADA 180/Digital Arts: Imaging I	
ADA 285/Digital Arts: Time-based	
ADA 283/Digital Photography	
ADA 288/Web Design I: Static	1 course unit
One of the following courses:	
ADA 270/Digital Arts: Imaging II	
ADA 386/Video I: Single Channel	
ADA 385/Digital Arts: Interactive	
ADA 388/Web Design I: Dynamic	1 course unit

Digital Arts Minor for Art Majors

One of the following courses:	
ADA 270/Digital Arts: Imaging II	
ADA 283/Digital Photography	
ADA 278/Digital Arts: Imaging Sound	
ADA 345/Intro to Electronic Music Skills and Lit	1 course unit
ADA 285/Digital Arts: Time-based	1 course unit
ADA 385/Digital Arts: Interactive	1 course unit
One of the following courses:	
ADA 288/Web Design I	
ADA 386/Video I: Single Channel	
ADA 210/Animation I	1 course unit
One of the following courses:	
ADA 388/Web Design II: Dynamic	
ADA 387/Video Art II: Installation/Performance	
IMM 310/Animation II	1 course unit